



SPONSORSHIP PACKAGE

Bridging Golf's History and Values with Community Revitalization for a Stronger Tomorrow



ANNUAL JACKSON PARK GOLF ASSOCIATION *Golf Tournament*

Jackson Park Golf Course
Chicago, IL

Your Support Can Positively Impact the Future of Golf!



The coming Barack Obama Presidential Center and complete restoration by Tiger Woods' Design Group of the Jackson Park Golf Course, which opened in 1899 as the "oldest public golf course west of the Alleghenies", and the once private South Shore Golf Course, which opened in 1905, provides the Jackson Park Golf Association with a unique opportunity to realize its vision of maximizing the potential of youth through education; the values learned from golf; the creation of pathways to Professional Golf Association (PGA) membership and careers in the multi-billion-dollar golf industry; and a tribute to and recognition of the history of golf in the African American community.

THE ORGANIZATION BEHIND THE VISION

Jackson Park Golf Association (JPJA) is a 501(c)3 which represents a collaboration of golfers drawing the community together using golf as its caretaker. We are dedicated to strengthening the community by committing ourselves to the life lessons, prospects, and distinction provided by the game.

THE VISION SUPPORTING THE PROPOSAL

The JPJA envisions a celebration of the African American golfing experience and its contributions to the game, notably, contributions that have deep roots in Chicago. JPJA envisions a future of expanding opportunities for our youth through an innovative STEAM-based (Science, Technology, Engineering, Art, and Mathematics) curriculum coupled with a strong development program focused on introducing, engaging and training interested youth in the game we love and creating a fully supported path for those that want to pursue careers in the PGA. This is a vision for which the JPJA's passion and commitment has met at the right time, in the right place, for the right reasons.

MISSION: The Jackson Park Golf Association is dedicated to providing values, substantial resources, service, opportunities, and community sustainability.

VISION: Inspiration for the future through innovative thinking, investment and engagement.

Join us in making a positive impact and creating career paths for youth in their community.

Sincerely,



Tracy L. Raoul

President / Chairwoman
Jackson Park Golf Association
info@japgachicago.com
japgachicago.org
(773) 358-1315





Lindblom Math & Science Academy Boy's Golf Team, Championship Runner-up, 2011.

Chicago continuously shocks the nation with its high level of violence, particularly amongst youth, and as reported by the Chicago Police Department, the South Shore and Woodlawn neighborhoods rank among the top 10—and in some cases top five, depending on the crime—for increased or consistent crime rates.

It is the belief of the Jackson Park Golf Association (JPJA) that both neighborhoods will be positively impacted by the golf course restoration and the initiatives outlined in our 5-year strategic plan.

One of the major keys to prevention programming is the creation of alternative programming. The JPJA STEAM-based (Science, Technology, Engineering, Arts and Math) Summer Camp Learning Center and indoor Winter Golf Academy initiative for both golf and non-golf youth will help develop new skill sets and introduce urban youth to alternative programming by introduc-

ing them to a sport other than the typical sports which dominate urban neighborhoods, that is, basketball, baseball, and football.

Golf is a sport that teaches countless values (e.g., resilience, patience, truthfulness, and humility, just to name a few) and the curriculum and activities are designed for both golf and non-golf youth to promote a safe and engaging environment where they learn, earn and have fun all day long.

Many youth live directly across the street from Jackson Park and pass along Jackson Park and South Shore Golf Courses on their way to the beach. Through outreach, the opportunity to steer youth interest toward golf presents itself and the willingness of the Jackson Park Golf Association to mentor these youth creates a perfect association.



Your support can impact the future of junior golf!

Chicago Park District Junior Amateur Champions,
Ahmad Raoul (l) & Raquel Simpson (r): 45th, (2017),
47th (2019) and 48th (2021), Ahmad Raoul



Golf is a very expensive sport and families need assistance with tournament memberships, registration fees, and even equipment. Therefore, your sponsorship will be used to help provide scholarships to junior golfers and contribute to propelling their games to the next level.

Many Thanks To Our 2019, 2020 & 2021 SPONSORS



CHICAGO PARKS
GOLF ALLIANCE



PGA
Illinois Section



planet
fitness





\$5000

Presenting Sponsor

1 Available

As a Presenting Sponsor, you will receive the following benefits:

- **Prominent logo recognition on all event materials (pre & post event advertising, golf & luncheon program, on course signage)**
- **Front cover advertisement on event program**
- **Recognition at event as presenting sponsor**
- **Opportunity to bring greetings or an official welcome to all luncheon attendees**
- **Golf for four (4) players**
- **Option to include branded item in golfer packages**
- **Prominent signage at clubhouse and on course**
- **Recognition on social media posts**



Walter Speedy, Golf Pioneer

"Father of African American Golf in Chicago"

He and three other golfers sued the Chicago Park District in the early 1900's for the rights to play in a tournament on the Jackson Park public golf course. Founding member of the Windy City Golf Club (Association).

Source: Chicago Defender (c. 1915)



\$3500

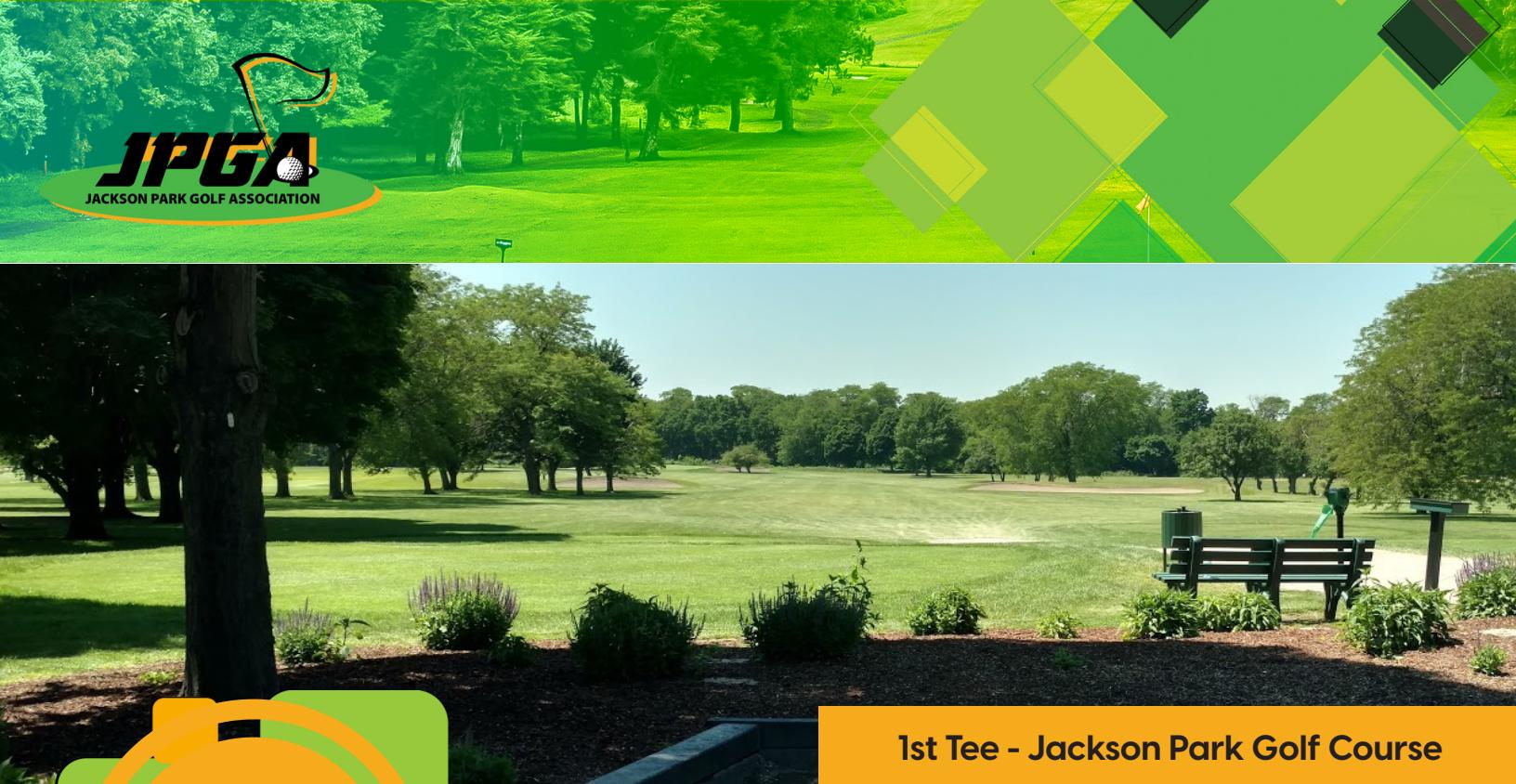
Food Sponsor

1 Available

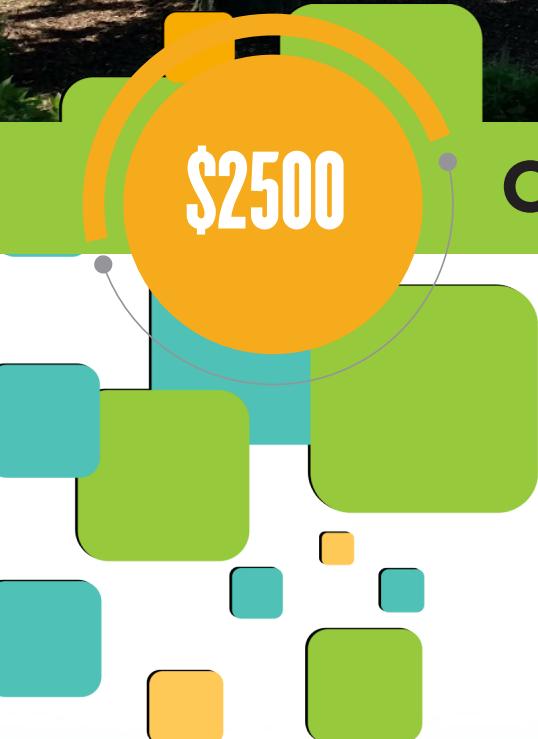
As a Food Sponsor, you will receive the following benefits:

- **Prominent logo recognition on all event materials** (pre & post event advertising, golf & luncheon program, on course signage)
- **Full page advertising on event program**
- **Opportunity to host on course hole activity**
- **Golf for four (4) players**
- **Option to include branded item in golfer packages**
- **Prominent signage at clubhouse and on course**
- **Recognition on social media posts**





1st Tee - Jackson Park Golf Course



\$2500

Corporate Sponsor

Unlimited Availability

As a Corporate Sponsor, you will receive the following benefits:

- **Prominent logo recognition on all event materials**
(pre & post event advertising, golf & luncheon program, on course signage)
- **Golf for two (2) players**
- **Option to include branded item in golfer packages**
- **Signage on course**
- **Recognition on social media posts**



Hole 6 South Shore Golf Course

Golf Cart Sponsor

1 Available

As a Golf Cart Sponsor, you will receive the following benefits:

- **Prominent logo recognition on all event materials**
(pre & post event advertising, golf & luncheon program, on course signage)
- **Golf for two (2) players**
- **Signage on carts**
- **Recognition on social media posts**





Hole 6 South Shore Golf Course

Hole & In-Kind Sponsors

Prominent logo recognition on all event materials

(pre & post event advertising, golf & luncheon program, on course signage)

Signage on course

Recognition on social media posts



\$1000

Speedy

In recognition of
Walter Speedy (hole)



\$1000

Nettie George Speedy

Recognition of
women's golf (hole)



\$500

Partee

Recognition of Cecil Partee
(honored in clubhouse)



\$250

Sanctuary

Recognizing golf's
ecological footprint



\$100

Friend

Recognize the camaraderie
& sportsmanship of golf



JACKSON PARK GOLF COURSE

While participating in events hosted by the Jackson Park Golf Association, the Illinois Department of Public Health COVID-19 response and CDC guidelines are followed.

Individual Sponsors

Donations

Please accept a monetary donation in the amount of:

\$

Payment Options: Paypal, Money Order or Check payable to:

Jackson Park Golf Association



CONGRATULATIONS 2020 SCHOLARSHIP RECIPIENTS

Raquel Simpson, graduate of Walter Payton College Prep, is attending Howard University to pursue a degree in Political Science with a concentration in Black Politics in addition to advancing her golf skills as a member of Howard University's Golf team.

Raquel's amazing skills as a junior golfer have been well documented! She not only was a standout member of Walter Payton's girl's golf team, but she competed and was victorious in numerous local tournaments.

"As a Black female golfer, my space in the golf world is important and representative of what is possible with perseverance and determination," stated Simpson. She went on to say, "....I believe that in order to be successful in the game of golf, you have to be willing to be humble, patient, and accept help from others."

Mathis Wint, graduate of Kenwood Academy, is attending Southern Illinois University-Carbondale as a Finance major. We celebrate Mathis for being one the outstanding caddies at Jackson Park Golf Course. "Being a young Black male who grew up watching and playing physical sports, I always thought that golf was a sport for rich men and that I would never play the sport. A door opened up for me to become a caddie." "At first I questioned the opportunity because at the time I had never played or even seen a whole round of golf. However, as time went by and as I learned the game of golf, I've realized that golfing has many life lessons, including being patient.

"I would definitely tell someone who looks like me and wants to play golf or become a caddie to be open minded about it and to never count yourself out."

DeVaughn Mathus turned pro this year playing in many local tournaments. He was sponsored to play in the APGA Advocates Tour August 16-17 at TPC Deere Run in Silvis, IL.

CONGRATULATIONS 2021 SCHOLARSHIP RECIPIENTS



ETHAN VERNER

As a member of the First Tee of Greater Chicago and PGA Jr League, my favorite core value is perseverance. Advice I would give a child interested in golf is stay patient and keep pushing through the tough times.

Computers and technology play a big role in our lives today and are an interest of mine. For the past four years, I have been actively involved in the Black Data Processing Association (BDPA), an organization that focuses on exposing minority students to computers, networking, data processing and web page development. Learning about how computers operate and what you can do with them sparked my creativity. Through the different computer languages, I have learned to create programs, and how to solve problems. This past summer, I was recruited by my Chicago Chapter to participate in the high school competition team in New Orleans competing against other BDPA chapters from all over the U.S.

I've been able to learn a great deal of information about the technology field and I plan to major in cybersecurity at Howard University and pursue it as a career. **Golf isn't easy, it teaches you a lot about yourself and you meet a lot of people that can change your life and influence you to be better.**



KENDALL DILLON

When I go to the University of Tulsa, which has an extremely good cybersecurity program, I plan to study computer science so I can learn coding and get internships to help me get more experience for the workforce.

I plan on getting my masters in my fifth year and it is likely I will get a job with a government agency such as the CIA or NSA. I will probably work for one of those companies for around 5-10 years and during those years I will most likely start working on starting my own tech company.

Owning my own company is something that I've always wanted to do. I don't know what I want to do specifically I just know I want it to be in the tech realm and I want it to help people. I like innovators in technology that help better the world for future generations and that's how I want to be remembered.

My dad influenced me to become a caddy after my golf instructor at First Tee told him about caddying. At first, I didn't want to because I thought I wouldn't like it, especially since I didn't have much job experience and carrying golfs bags seemed like it would be extremely boring and not fun. But luckily, he persisted and I'm glad because I learned a lot and met great people while caddying at Jackson Park.

Caddying was a decent source of exercise and money!

CONGRATULATIONS 2021 PRO SPONSORSHIPS



Mulbe Dillard IV

Mulbe Dillard IV is making his dream a reality and JPGA is proud to support him in his efforts!

"My ultimate goal is to get to the PGA Tour. My dream ever since I was a little kid was to play professional golf."

Mulbe's parents planted the seed and exposed him to opportunities and settings that allowed him to bloom.

"My goal is to be able to play golf for as long as I possibly can."

Mulbe has been playing in golf tournaments since age 5; competed in Illinois Junior Golf Association tournaments; won the Chicago Public High School City Championship while at Whitney Young; played for Florida A&M University; ranked No. 1 minority collegiate golfer in the nation; and playing on the Advocates Professional Golf Association (APGA) Tour.

DeVaughn Mathus

For two years, we sponsored aspiring golfer and golf entrepreneur, DeVaughn Mathus, in the TPC Deere Run in Silvis, IL. DeVaughn has worked very hard in the industry, including serving as the Head Pro at University Park Golf Club in University Park, IL.

YOUR SUPPORT

Your IMPACT

Golf is a very expensive sport and families need assistance with tournament memberships, registration fees, and even equipment.

Therefore, your cash donation will be used to help support junior golfers and contribute to propelling their games to the next level.

Your RECOGNITION

Your organization (or individual) will receive the following recognition for your in-kind support:

- Recognition as a donor on the event program
- Recognition as a donor on social media posts

Donation USE

If you would like to donate a product and/or cash donation to the JPGA Annual Golf Tournament Raffle Drawing, please email the tournament organizers at info@jpgachicago.com.

**Thank You For Your Consideration,
Participation, Contribution, and
Cooperation!**

